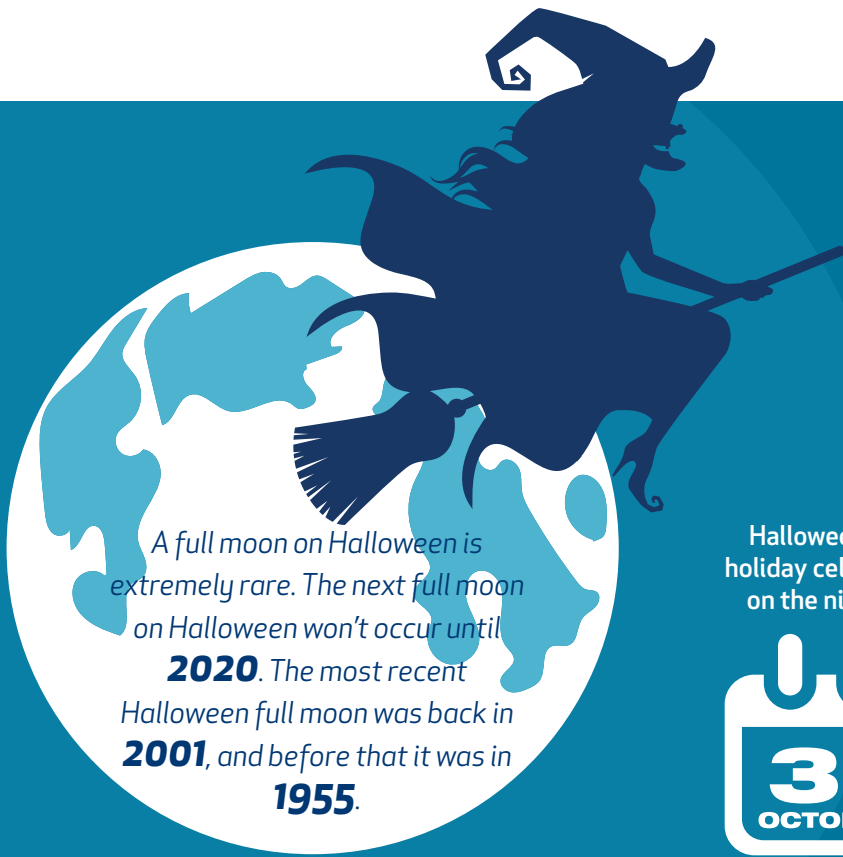


# Halloween

# samskip

The word Halloween is a shortening of All Hallows' Evening also known as Hallowe'en or All Hallows' Eve. Children and poor adults went around in costumes during Hallow's begging for food and money in exchange for songs or prayers. Sweets as we know them today have been around since the 19th century.



A full moon on Halloween is extremely rare. The next full moon on Halloween won't occur until **2020**. The most recent Halloween full moon was back in **2001**, and before that it was in **1955**.

Halloween is a holiday celebrated on the night of



People thought **BLACK CATS**, Spiders and **BATS** were the familiars of witches, and to protect their powers, and are often associated with bad luck.

Halloween is the **second-most commercial American holiday** of the year (after Christmas) **who spend:**

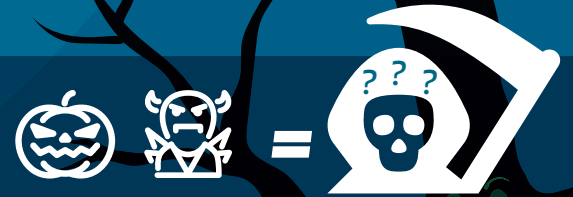


**\$6 BILLION** ON HALLOWEEN ANNUALLY, including candy, costumes, and decorations.



**\$2 BILLION** ON CANDY AROUND HALLOWEEN; equal to 90 million pounds of chocolate!

Halloween is more Irish than St. Patrick's Day. Halloween originates from a Celtic tradition called Samhain, a festival that marked the end of the Celtic calendar year in Ireland, Scotland, and the Isle of Man more than 3,000 years ago.



It was common to place candles in **HOLLOWED-OUT TURNIPS** and wear costumes and masks during Samhain to keep away or **CONFUSE** any **EVIL SPIRITS**.

A PUMPKIN IS A BERRY IN THE CUCURBITACEAE FAMILY, which also includes melons, cucumbers, squash and gourds. All these plants are native to the Americas.

## SAMSKIP & CONFECTIONARY



We ship around **3,000 reefers** of confectionery and chocolate a year; equal to over **660 MILLION CHOCOLATE BARS**.

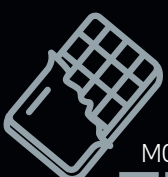
### TOP 3 EXPORT COUNTRIES

- United Kingdom
- Ireland
- Sweden



CONFECTIONARY AND **CHOCOLATE** IS SHIPPED AT

 **18**  
DEGREES CELSIUS



MORE THAN **75%**

OF THE CANDY GIVEN OUT DURING TRICK OR TREATING IS BITE-SIZE CHOCOLATE BARS.

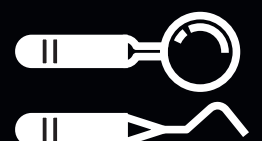
CANDY IS SIMPLY MADE BY DISSOLVING **SUGAR** IN WATER



**1** HOT TEMPERATURE **HARD CANDY**

**2** MEDIUM TEMPERATURE **SOFT CANDY**

**3** COLD TEMPERATURE **CHEWY CANDY**



The man who invented **cotton candy**, William James Morrison, **WAS A DENTIST**

