

# The water of life

# samskip

Samskip exports on average 2.3 MILLION BOTTLES OF WHISKEY a year from Scotland and Ireland. From Grangemouth, Dublin, Cork, Waterford and Belfast, we ship to Rotterdam from where the whiskey is transported all over the world...



## Water of life

"Whisky" or "Whiskey" is derived from the Gaelic word for distilled alcohol 'uisce beatha' which means **"water of life."**



Bill Wilson, the founder of "Alcoholics anonymous" asked for **whiskey on his deathbed**, but the nurse wouldn't give it to him.



The world's **most expensive whiskey** was sold at auction in Hong Kong for \$628,205 in 2015.



Both "Whisky" and "Whiskey" spellings are correct. **Whisky** is specific to Scotch Whisky, and **Whiskey** is Irish; or anything apart from Scotch.



Straight (Scotland), diluted with lots of water (Japan), mixed with lots of ice and cola (Spain), with cold green tea (China), or used in cocktails (US); **whiskey is consumed in many ways.**



## Scotch whisky vs Irish whiskey



Whiskey is a type of distilled alcoholic beverage. Scotch whiskeys are generally made from **malted barley**. The Irish mix **other grains** with it, such as: corn, rye and wheat.

The Scots and the Irish both contest that they created whiskey. However, the current leading opinion among drinks historians is that its origins were either **Moorish or Arabic**.

In Scotland, it is common to use **peat** to dry the malted barley; creating a full, smoky flavour. In Ireland, they use **wood** which creates a lighter taste.



In Ireland, **pot stills** are used in the distillation process; producing softer and more rounded spirits. In Scotland, distilleries use a wide **variety of shapes and stills**; for different flavours.

Scotch Whisky can only be called Scotch Whisky when it has been left for a minimum of three years to age in wooden casks, in **Scotland**. The same goes for Irish Whiskey, but in **Ireland**.



Generally, Scotch Whisky is distilled **twice**, and aged in oak barrels to give it more of a smoky taste. Irish Whiskey is usually distilled **three times**; producing a lighter, more neutral taste.

## Samskip's specialised services

### Scotland

1 SAILING PER WEEK



### Ireland

8 SAILINGS PER WEEK

5-DAY TRANSIT  
+ FAST TRANSIT  
OPTION VIA RAIL



4-DAY TRANSIT

Servicing 9 OF THE TOP 25  
Scotch Whisky markets



## Scotch & Irish exports



Scotland is home to more than 20 million casks of maturing whiskey. That's almost **four for every person living** there.



Just under **38 bottles** of whisky are being exported from Scotland every second. Laid end-to-end, the 99 million cases of Scotch exported each year would run the distance between Edinburgh and New York – six times.

In 2016, 8.7 million 9-litre cases of Irish Whiskey were sold. With a **15% annual growth**, the Irish expect to sell 12 million cases – 144 million bottles – by 2020.



The **top 5 markets** for Irish Whiskey are: the US, Ireland, France, South Africa and the UK.



With a license to distil Irish Whiskey from 1608, the Old Bushmills Distillery in Northern Ireland is the **oldest licensed whiskey distillery** in the world.

Scotch Whisky accounts for around **a quarter** of UK food and drink exports; Irish Whiskey accounts for around **a third** of Irish drink exports.



**Jameson** is the best-selling Irish Whiskey in the world.



More Scotch Whisky is sold in one month in France **than Cognac** in a year.